

**O.G.S.A. WEB SITE
HOME PAGE BANNER
ADVERTISEMENT SPECIFICATIONS**

- Banner Ads must be animated .gif files.
- Size: width = 234 px
 height = 60 px
- File size must be under 15 Kb

INCLUDE YOUR FULL URL (web address) THAT BANNER IS TO LINK TO.

You must provide the following material electronically:

Photos and logos to be used and the copy to be on the banners:

- Photos should be .jpg or .tif files. No more than 600 dpi and no less than 100 dpi.
- Logos can be .jpg, .tif or .gif.
- Saved as PC files (the extension must be added), as these are the only electronic files they can take.
- Email to ogsa@gti.uoguelph.ca OR sent on an a PC 3.5 floppy, PC CD or PC Zip. _____

If you have only hard copies of logos, they must be on white backgrounds and sized large enough on 8 1/2" x 11" paper to clearly see all details. (BUSINESS CARDS ARE NOT ACCEPTABLE). There is a \$40.00 scanning charge for each one required.

DON'T HAVE A WEB SITE?

We are prepared to create a page for you that your banner would link to.

Cost:

One screen length including one graphic = \$95.00 + GST

Two Screen lengths including two graphics = \$180.00 + GST

+ cost of preparing banner (if not already in required format).

Graphics can be scanned in from good quality print.

Text must be saved as PC files (the extension must be added) and emailed to: ogsa@gti.uoguelph.ca