

**OGSA WEB SITE  
HOME PAGE BANNER  
ADVERTISEMENT SPECIFICATIONS**

- Banner Ads must be animated .gif files.
- Size:     width = 234 px  
              height = 60 px
- File size must be under 15 Kb

INCLUDE YOUR FULL URL (web address) THAT BANNER IS TO LINK TO.

You must provide the following material electronically:

Photos and logos to be used and the copy to be on the banners:

- Photos should be .jpg or .tif files. No more than 600 dpi and no less than 100 dpi.
- Logos can be .jpg, .tif or .gif.
- Saved as PC files (the extension must be added), as these are the only electronic files they can take.
- Email to [ogsa@gti.uoguelph.ca](mailto:ogsa@gti.uoguelph.ca) OR sent on an a PC 3.5 floppy, PC CD or PC Zip.

If you have only hard copies of logos, they must be on white backgrounds and sized large enough on 8 1/2" x 11" paper to clearly see all details. (BUSINESS CARDS ARE NOT ACCEPTABLE). There is a \$60 scanning charge for each one required (price subject to change).

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