

2009/2010 MEMBER ADVERTISING RATES

PREMIUM LOCATIONS

FOUR COLOUR PROCESSED	4 ISSUE RATE ONLY
OUTSIDE BACK COVER	\$5,725.00
INSIDE FRONT COVER	\$5,575.00
INSIDE BACK COVER	\$5,575.00
BUSINESS CARD APPEARING UNDER PRESIDENT'S MESSAGE	\$1,020.00

FOUR COLOUR PROCESSED

AD SIZE	SINGLE RATE	4 ISSUE RATE
FULL PAGE	\$1,495	\$5,083
2/3	1,391	4,729
1/2	859	2,921
1/3	694	2,360
1/4	566	1,924
1/6	351	1,193
BUSINESS CARD	273	928

BLACK AND WHITE

FULL PAGE	949	3,227
2/3	817	2,778
1/2	588	1,999
1/3	514	1,748
1/4	429	1,459
1/6	259	880
BUSINESS CARD	206	700

INSERTS

AD SIZE		SINGLE RATE	4 ISSUE RATE
UP TO 8.5 x 11	COLOUR OR BLACK AND WHITE	619	2,105

PREMIUM LOCATIONS

Premium locations are based on a mandatory four issue commitment.

GST applicable on all rates.

4 X ISSUE RATE

The four issue rate includes a 15% discount and will be invoiced to you upon publication and distribution of the first publication.

NOT FOR PROFIT & EDUCATIONAL INSTITUTES

Institutes will receive 25% off each single advertisement OR 50% off the single advertisement rate if the commitment for 4 advertisements specifying the issue the ads are to appear in is submitted with the initial order on our insertion form.

NON-MEMBER ADVERTISER RATE

All non-member advertisers will be invoiced an additional 20% over and above the member rates.