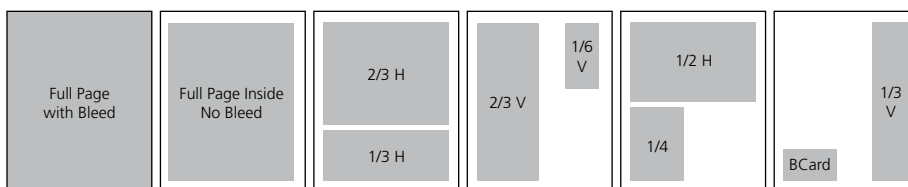


Production Information

We are here to help! Should you have any questions regarding advertisement formats or sizing, please contact production: 1-877-618-8696 ext. 101

Ad Sizes	Dimensions (inches)		
	Width	x	Height
Full Page - with bleed (Trim size 8.5" w x 11" h)	8.75	x	11.25
Full Page Inside - no bleed	7.25	x	9.8
2/3 Page Horizontal	7.25	x	6.4
2/3 Page Vertical	4.75	x	9.8
1/2 Page Horizontal	7.25	x	4.8
1/2 Page Vertical	3.5	x	9.8
1/3 Page Horizontal	7.25	x	3.1
1/3 Page Vertical	2.25	x	9.8
1/6 Page Horizontal or Vertical	2.25	x	4.75
1/4 Page	3.5	x	4.8
Business Card Horizontal or Vertical	3.5	x	2
Belly Band - with bleed (Trim size 4" w x 18.5" h)	4.25	x	18.75



Advertisements may be submitted as PDF/x1a format.

Any of the following formats are acceptable:

Macintosh or PC formats

QuarkXPress 6.5

Adobe Creative Suite 4.0 (Illustrator, InDesign, Photoshop)

Adobe PDF/x1a

- All colour advertisements must be supplied at a resolution of 300DPI in CMYK with images supplied in TIFF or EPS format.
- All files must be set to the correct size of the ad insertion order.
- Bleed should be set to 1/8" and not exceed 1/4"
- If providing native working files, files MUST include all linked images and fonts.
- We recommend ensuring ads / images be saved as CMYK and not RGB. Providing ads in RGB can result in unexpected colour shifts and are not the responsibility of the publisher.
- We require a printed proof to be supplied with the advertising artwork.
- We accept files on CD, DVD or via FTP (please contact production for FTP instructions).
- We accept files via email if the file is less than 10mb

NOTE: The publisher is not responsible for the printed results of client supplied scans. Any divergence from the above specifications may result in improper printing. Work which we require to bring a file to specs will result in additional charges.

Green is Beautiful

The Official Publication of Ontario Golf Superintendents' Association

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