

Digital File Specifications We work in the following programs:

Revised June 8, 2006

Sending us PDF. Please ensure that your pdf is a PDF/X-1a. This is the new industry standard. For more info go to www.adobe.com

Macintosh	PC
Quark XPress 6.5	Quark XPress 6.5
Adobe Illustrator CS2	Adobe Illustrator 10
Adobe Photoshop CS2	Adobe Photoshop 5
Adobe Pagemaker 6.5	Adobe Pagemaker 6.5
Adobe Indesign CS2	Adobe Indesign 2
Adobe Acrobat Professional 7	Corel Draw 11

****We do have Microsoft office 2002 and Publisher 2000 but prefer it in these other formats

In any format that you are sending,

Please always remember to send the fonts along with any pictures etc.

Scanned images should be provided as separate TIFF or EPS files.

File set-up Set your page size no larger than the exact size of the document you ordered, with elements extending a maximum of 1/4" beyond the page. All crucial information such as type and logos should be placed at least 1/4" from the edge.

Colour images Colour images should be provided as 300 dpi CMYK TIFF or EPS files.

Type Please provide all fonts needed to output your file. Type styled from the Measurements Pallet or Style Menu in Quark XPress may not print properly - be sure you use a bold font for bold type, an italic font for italic, etc. Type set in Illustrator should be converted to outlines.

Final check

Please ensure that all colours in your files are CMYK and not RGB colour. Include all fonts and image files. Check your files for trapping, overprint/knockout, resolution, and file type. Maximum ink coverage should be 300% and colour trapping should be .144 pt. Areas to print black (but not type) should be coloured a rich black rather than just black ink (40C, 100K works well). TIFF images placed in Quark XPress should be in white or coloured image boxes.

Proof A printed proof or colour separated lasers of your file is required.

Disks We can accept files on CDs or DVDs , Macintosh or PC(IBM).

Electronic File Transfer

We can accept files via E-mail (although space is limited to 10 mb). We also support an FTP site for files greater than 10 mb and less than 100 mb. Simply e-mail us a request for access and we will reply with an automatic FTP link.

Note: We are not responsible for the printed results of client supplied scans. Any divergence from the above specification may result in improper printing. Work which we perform to bring a file to specs will result in additional changes