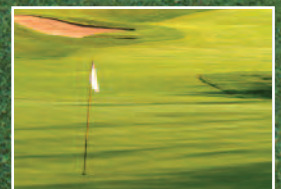




Hosted by:
Ontario Golf Superintendents' Association

Ontario Golf Course Management Conference and Trade Show

2007



January 17 – 19, 2007
SHERATON CENTRE HOTEL, TORONTO



Pre-Conference Seminar

Sponsored by Syngenta Crop Protection Canada Inc.

WEDNESDAY, JANUARY 17, 2007

Testing for the Top Management of Golf Courses In Canada

Speakers: John McGuire & Mark Flock
of Brookside Laboratories

During this full day session John McGuire and Mark Flock will examine a number of practical uses for testing and mapping data that is often readily available to you. They will examine:

- important testing issues with Canadian Golf Courses
- using the map data collected for you by your irrigation company
- using maps to determine the construction quality of your greens
- using electronic tools to keep records of your course's trees
- evaluating the slope of your greens to determine the amount of "pinable" surface area
- using technology to evaluate shaded areas on the golf course
- update on USGA specifications
- proper selection of materials for your renovations
- discussion on USGA specification versus California specification greens

John McGuire

John McGuire is a Technology Specialist for Brookside Laboratories Inc. of New Knoxville, OH, USA. In this role John is responsible for providing technical assistance to a large network of independent consultants. He uses his wide-ranging experience with both Global Positioning System (GPS) equipment and Geographic Information Systems (GIS) to assist consultants and their clients with the collection and utilization of spatial data. John has been involved in the spatial technology industry since 1996 and has worked for a number of companies including Terra Industries, Monsanto and Spatial Agriculture Systems.

Mark Flock

Mark Flock is the Ag-Division Director/Agronomist and Laboratory Director/Agronomist for Brookside Laboratories, Inc. of New Knoxville, OH, USA. He has 24 years of experience providing technical assistance to 200+ private consultants throughout the US and abroad. He specializes in soil fertility/plant nutrition and soil genesis, morphology and classification. Mark has been a college instructor for graduate level classes in soil science, supervisor of the soils characterization laboratory in Illinois, which provided all data to on-going soil surveys (USDA) in Illinois. Mark has extensive experience in mapping soil types and compilation of various cartographic maps, as well as soil mapping and indexing soils according to productivity for taxation of land.

Program at a Glance

WEDNESDAY, JANUARY 17, 2007

7:30 am	Registration Opens
8:30 am – 4:30 pm	Pre-Conference Seminar – Testing for the Top Management of Golf Courses In Canada
<i>Sponsored by Syngenta Crop Protection Canada Inc.</i>	
12:00 pm	Lunch for Seminar Attendees

THURSDAY, JANUARY 18, 2007

7:00 am	Registration Opens
8:30 am	Opening Ceremonies
9:00 – 10:00 pm	Keynote Speaker: Jimmy Westrick - Creative Leadership The Competitive Edge
10:00 – 11:15 am	Conference Education Session
<i>Sponsored by NGF Golf a Division of Northgate Farms</i>	
11:30 am	OGSA Awards Luncheon
<i>Sponsored by Nu-Gro Ltd.</i>	
1:30 pm – 4:00 pm	Conference Education Sessions
1:00 pm – 5:00 pm	Trade Show
4:00 pm – 5:00 pm	Trade Show Social Hour
<i>Sponsored by Bayer Environmental Science</i>	
5:30 pm	OGSA AGM
7:00 pm – 9:00 pm	President's Reception

FRIDAY, JANUARY 19, 2007

7:00 am	Registration Opens
8:00 am – 12:00 pm	Conference Education Sessions
8:00 am – 12:00 pm	Mechanics Program
8:00 am – 12:00 pm	Horticulture Program
9:00 am – 2:30 pm	Trade Show
12:00 pm – 1:30 pm	Lunch on Trade Show Floor
1:30 pm – 2:30 pm	Conference Education Sessions
2:30 pm – 3:30 pm	Closing Keynote Speaker - Michael "Pinball" Clemons - Winning Against the Odds

Key Note Speakers

THURSDAY, JANUARY 18, 2007

Creative Leadership – The Competitive Edge

Speaker: Jimmy Westrick

What do the very best managers do so much better than the rest? Experience an imaginative, innovative and highly effective approach to leadership that produces outstanding results! Learn “outside the lines” thinking to lead employees to amazing achievement. Foster exploration, risk taking and coax your team to think in innovative new ways! Determine which behaviours, mind-sets and habits may be hindering you from achieving your supervisory potential. Walk away with new tools on how to sidestep the Top 10 mistakes supervisors and managers make. This is a fast paced learning adventure you won't want to miss!



Jimmy Westrick

Jimmy Westrick is President of a firm that specializes in professional training. He delivers programs and consultation on issues involving supervisory and leadership skills, communication, customer service, interpersonal relationships and much more. Jimmy believes that people learn best by doing, discussing and participating. His enthusiasm, high energy and persuasive communication skills combine to give audiences a powerful learning experience they don't soon forget.

FRIDAY, JANUARY 19, 2007

Winning Against the Odds

Speaker: Michael “Pinball” Clemons

Renowned as one of pro football's most electrifying players, Toronto Argonauts running back Michael “Pinball” Clemons is the CFL's all time, all purpose yardage leader. However, it is his exceptional character, in addition to his outstanding athletic ability, which has made him the remarkable fan favourite he is through-out Canada.



Michael's tireless community involvement and participation in countless charitable causes exemplify the qualities he possesses, which are so rarely found in today's professional athletes. His presentations are at once captivating and empowering, and clearly demonstrate the capabilities of teamwork.

At only 5 feet 6 inches and 170 pounds, he also inspires his audiences by illustrating what is possible and what it means to beat the odds. Pinball communicates his heartfelt stories with a passionate spirit and his patented, contagious smile. Organizations respond to his presentations with rave reviews and overwhelming enthusiasm.



OGSA Education Program

Sponsored by NGF Golf, a Division of Northgate Farms

THURSDAY, JANUARY 18, 2007

Proving the Value of Technology To A Superintendent

Speaker: John McGuire

This session will cover how a superintendent can utilize the latest technology for information gathering and analysis to evaluate and record a variety of issues faced by many of today's golf courses. Some of those issues include various environmental matters, management requirements and record keeping. John will discuss how the presentation of the data can be easily manipulated so as to match the level of sophistication of the intended audience. The information garnered using these techniques has already proven to be an effective tool in real-world situations and has allowed cooperating superintendents to easily exhibit their in-depth knowledge of their course. This has greatly improved communication with staff, club and outside authorities as well as the general public. This seminar will show you how to maximize the benefit of data that you may already possess or can acquire with relatively low investment.

Team Building/Team Management/ Human Resources

Speaker: Jimmy Westrick

This session on leadership and team building will focus on going beyond traditional communication to communicating with purpose and influence with the members of your team. During this session participants will explore three types of communication and the impact they have, going beyond dialogue to the energy that differences in style creates and how this can power your organization.

Mr. Westrick will help you discover your true leadership style, its strengths, its challenges and how to use it to influence your team members in setting goals and improving attitudes. You will end the session with a strategic plan for your team. Buckle up for a fast paced and energetic ride!

Water Regulations

Speaker: Sean Miller

During this session, Mr. Miller will discuss how the Ontario Water Resources Act forms a framework for the regulations and explain the regulations and the water quality criteria. He will also discuss the Permit To Take Water process (permit categories), and discuss the required supporting documentation (technical report) and the guide documents produced by MOE.

Sean Miller

Sean Miller, M.Sc. is an Aquatic Ecologist and Project Manager who services the golf course industry. He has been with Gartner Lee Limited for five years and has been investigating aquatic ecosystems on the Precambrian Shield and the Great Lakes basin for more than 10 years. The majority of his work is related to nutrient and chemical interactions with surface water, which includes environmental monitoring programs for new and established golf courses. Mr. Miller works routinely with the regulatory agencies, including the Ministry of Environment, the Ministry of Natural Resources and the Department of Fisheries and Oceans. His experience with these agencies, combined with the depth of services provided by Gartner Lee, creates a seamless approach to obtaining the permits and authorizations required by the golf industry.

Hole In One... Every Time! Issues and Ethics For The Golf Course Superintendent

Speaker: Carol Tyler, Executive Director,
Ontario Institute of Agrology

During this session, Ms. Tyler will discuss ethics, professionalism, due diligence and professional development as it relates to competence and standards for the golf course superintendent. You will practice a variety of tools and processes that will assist you in dealing with the professional and ethical demands that you are faced with on a regular basis.

Carol L. Tyler, P.Ag.

Carol L. Tyler has provided educational facilitation and participatory research development services within Ontario's agri-food industry and education sector for over 35 years. She has also had the opportunity to work in South America on a number of community development initiatives.

Carol Tyler is currently the Executive Director of the Ontario Institute of Agrology. She holds a Degree in Agriculture Business and Economics with Minors in Animal and Poultry Science and International Agriculture from the University of Guelph, Ontario Agricultural College. She is also registered with the Ontario College of Teachers and has been a member in good standing since its inception.

*Now in its 4th year...
the largest gathering of golf
course management decision
makers in Ontario*

Health & Safety

Where Are We Supposed to Go? What Are We Supposed to Do?

Speaker: Roy Ford, MOL

The Ministry of Labour roles and initiatives as it relates to enforcement of OHS in Ontario will be presented. The Ministry of Labour has hired 200 new inspectors to enforce the Occupational Health and Safety Act and its regulations. The requirements of the OHS, when the MOL inspector arrives at your workplace to conduct an investigation, will be examined. The responsibilities and rights of the employer, supervisor and workers and enforcement will be discussed. Is your H&S program working well?

Roy Ford

Roy Ford started his public service career with the Ministry of Environment where he dealt with health, safety and environmental issues. He later joined the Ministry Of Labour as an Occupational Health and Safety Inspector. He performed workplace inspections, dealt with work refusals and investigated incidents. His present position is as Provincial Specialist with the Industrial Health and Safety Program.

He represents the MOL at various Labour-Management committees with different stakeholders. Presently, he is involved with numerous sectors, Safe Workplace Associations and MOL field staff to provide guidance of the OHS and its regulations.

Getting the Most Out of a USGA Visit

Speaker: Mr. Jim Baird

During this session Mr. Baird will discuss the history of USGA and its Green Section. He will discuss Turf Advisory Service protocol and prepare you for the visit and explain what you can expect during and after the visit. Jim will also outline the other advantages of utilizing the USGA and its expertise at your course.

Jim Baird

Jim Baird received his Ph.D in Botany from Auburn University and has been an Agronomist in the Northeast Region of the USGA Green Section since April 2000. Presently he provides agronomic assistance to golf courses in Connecticut, New Jersey, New York, and Ontario.

Pest Management – Pathology Root Diseases – Prevention, Diagnosis, Management

Speaker: Katerina Jordan - University of Guelph

Dr. Jordan's presentation will examine a variety of root diseases in turf, including take-all patch, summer patch, pythium root dysfunction, plant-parasitic nematodes and necrotic ring spot. She will identify why proper prevention and diagnosis is important and the importance of identifying below-ground pathogens. Katerina will discuss prevention and the cultural practices that can be implemented to prevent disease as well as the importance of proper diagnosis and knowledge of the epidemiology of each disease. Dr. Jordan will also look at the use of integrated management schemes for the control of diseases, including cultural controls, biological controls (if any) and proper chemical treatment for greatest efficacy.

Dr. Jordan

Dr. Jordan has been a plant pathologist for over 15 years, studying turfgrass diseases specifically since 1999. She received her doctorate at the University of Rhode Island, where she researched the ecology of plant-parasitic nematodes and their antagonists on golf course greens turf. She is currently a faculty member at the University of Guelph in the Department of Plant Agriculture and her research focus is to develop integrated management schemes for combating turfgrass diseases, insects and weeds using reduced chemical inputs. Dr. Jordan is also responsible for the oversight of the turfgrass disease diagnostic laboratory housed at the Guelph Turfgrass Institute.

Water Quality and Management At The Toronto Golf Club

*Speaker: Al Schwemler, Property Manager,
Toronto Golf Club*

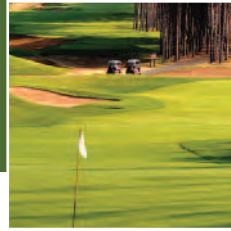
Al Schwemler will outline the process undertaken by The Toronto Golf Club to change its irrigation water source from the Etobicoke Creek to Lake Ontario during the 2006 season. This session will outline the history of the project, construction details and the differences in water quality. Al will also discuss the differences in management practices that resulted from the different water qualities experienced from the two sources.

Al Schwemler

Al Schwemler is currently the Property Manager at the Toronto Golf Club. He has a B.Sc. in Geology from the University of Windsor and a B.Sc. in Agriculture from the University of Guelph. Mr. Schwemler was the Superintendent at York Downs Golf & Country Club from 1990 - 1995. Al joined The Toronto Golf Club in 1996.

Continued...





**Don't be disappointed!
Make your reservation prior
to December 26, 2006.**

Velvet Bentgrass Capping, Materials and Methods

Speaker: Michael Rossi, Turf Operations Manager, Eagles Nest Golf Club

Michael Rossi will communicate his experiences and observations regarding turfgrass capping for putting greens, teeing grounds and fairways. He will explain the turfgrass selection process and establishment methods implemented at Eagles Nest Golf Club. Detailed information will be shared pertaining to growth medium, cultural practices, plant growth habits and the challenges associated with using alternative turfgrass varieties, with a primary focus on Velvet Bentgrass.

Michael Rossi

Michael Rossi is the Turf Operations Manager of Eagles Nest Golf Club. His experience in the golf industry includes new golf construction, renovations and turf maintenance in Ontario and British Columbia.

In 2001, Michael joined the development team of Eagles Nest Golf Club in Maple Ontario; an environmentally friendly reclamation and rehabilitation of a former aggregate extraction pit adjacent to the Oak Ridges Moraine and the former Keele Valley Landfill site. This project incorporated modern golf course establishment techniques that included sand capping and the selection of new turfgrass varieties.

Michael is a member of the Canadian Golf Superintendents Association (CGSA) and the Golf Course Superintendents Association of America (GCSAA). He currently serves on the CGSA Communications, Marketing and Public Relations Committee.

Equipment Technicians Program

The OGSA Conference Coordinating Committee, with input from the CGSA Equipment Technicians Advisory Committee has developed a 1 day education program specifically focused on the needs of the golf equipment technicians.

Program topics will include:

- Basic Agronomy - A Primer for Equipment Technicians
- The Design and Layout of a Golf Course Equipment Shop
- Oil and Grease Chemistry and Use
- Diagnosing Metal Fatigue

In addition to the above noted topics, equipment technicians will be able to join with other delegates to hear the closing keynote by Michael "Pinball" Clemons. Equipment Technician delegates will also be able to access the trade show floor.

Horticulture Program

The OGSA Conference Coordinating Committee is also planning a horticulture program for golf course horticulturalists from across Ontario.

In addition to specific program ideas, horticulture delegates will also have access to the trade show and to the closing keynote address by Michael "Pinball" Clemons.

Look for additional information in future fax and e-mail broadcasts and on the OGSA Golf Course Management Conference and Trade Show website at www.golfsupers.on.ca.



The Ontario Golf Course Management Conference And Trade Show Registration Form

MEMBERSHIP: OGSA Member Non-member

TITLE

- Superintendent Assistant Owner Manager Technician
 Student Industry Associate Other

NAME

STREET

CITY

PROV.

POSTAL CODE

E-MAIL

PHONE NUMBER

FAX NUMBER

GOLF CLUB/BUSINESS NAME

PLEASE PRINT
Please register 1 person per form
Do not mail after December 31, 2006 -
Fax Completed form with credit card
information to 905-602-1958.
Mail completed form with cheque (made
payable to OGSA), to 5520 Explorer Drive
Suite 205, Mississauga, Ontario, L4W 5L1.
Inquiries, please call 1-800-387-1056

	MEMBER RATE	NON-MEMBER RATE
Pre-conference seminar – Testing for the Top Management of Golf Courses in Canada	<input type="checkbox"/> \$100	<input type="checkbox"/> \$225

CONFERENCE PACKAGES

All Inclusive, 2 Day Includes education program, keynote speakers, trade show, Awards Luncheon, President’s Reception, trade show lunch, trade show social hour, refreshment breaks.	<input type="checkbox"/> \$340	<input type="checkbox"/> \$385
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All Inclusive, 2 Day – Until December 1, 2006	<input type="checkbox"/> \$300	<input type="checkbox"/> \$340
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One Day Thursday or Friday includes education program, keynote, trade show, Awards Lunch (Thursday), trade show social hour (Thursday), trade show lunch (Friday), Presidents Reception (Thursday), refreshment breaks.		
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One Day – until December 1, 2006	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday	<input type="checkbox"/> \$210	<input type="checkbox"/> \$250

Class AA – Retired members Only – All Inclusive, 2 Day	<input type="checkbox"/> \$100	
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Student 2 Day Package Includes keynote speakers, education program, Awards Luncheon, trade show, trade show social hour (Thursday), refreshment breaks, trade show lunch (Friday).	<input type="checkbox"/> \$70	<input type="checkbox"/> \$70
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Student 1 Day Package	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday	<input type="checkbox"/> \$40	<input type="checkbox"/> \$40
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Trade Show Only (Per Day) Thursday includes trade show and trade show social hour. Friday includes trade show and trade show lunch.	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday	<input type="checkbox"/> \$80	<input type="checkbox"/> \$80
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Mechanics Program Includes special education program (Friday), trade show (Thursday and Friday), lunch (Friday), refreshment breaks, and closing keynote speaker.	<input type="checkbox"/> \$140	<input type="checkbox"/> \$140
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Horticulture Program Includes special education program (Friday), trade show (Thursday and Friday), lunch (Friday), refreshment breaks, and closing keynote speaker.	<input type="checkbox"/> \$140	<input type="checkbox"/> \$140
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I will be attending the President’s Reception on Thursday	<input type="checkbox"/> Yes
I will be attending the Awards Luncheon on Thursday	<input type="checkbox"/> Yes

METHOD OF PAYMENT: CHEQUE (PAYABLE TO OGSA) VISA MASTERCARD

SIGNATURE (CREDIT CARD REGISTRATIONS ONLY)

CARDHOLDER’S NAME (PLEASE PRINT)

CARD NUMBER

EXPIRY DATE

SUB-TOTAL	
PLUS GST@6%	
TOTAL AMOUNT	

GST # 126875277RT0001

Please Read: OGSA does not accept any responsibility whatsoever for any accident, illness, or adverse circumstance(s) suffered by any person(s) while traveling to or from or while attending our event. OGSA reserves the right to cancel all or part of this event and return the money paid for the portion affected. Program schedules/speakers are subject to change.

Privacy Information: The information provided on this form is used by the OGSA for registration and statistical purposes.
Cancellation Policy: Cancellations must be received in writing BEFORE December 15, 2006 to receive a full refund less \$60.00 administration fee. NO refunds will be issued for cancellations received after December 15th, 2006. Substitutions are permitted.

Trade Show

The Trade Show opens in the Grand Ballroom of the Sheraton Centre Toronto on Thursday, January 18th at 1:00 pm. Meet with exhibitors until 5:00 pm and continue visits on Friday, January 19th from 9:00 am - 2:30 pm. There will be a trade show social hour on the show floor on Thursday from 4:00 pm - 5:00 pm.

Social Events

The OGSA Awards Lunch will take place on Thursday, January 18, 2007. Come enjoy lunch and celebrate the achievements of many of your OGSA peers. The luncheon is sponsored by Nu-Gro Ltd.

The President's Welcome Reception will take place on Thursday, January 18, 2007 in the lovely Club Lounge atop the Sheraton Centre Toronto Hotel. This is a great opportunity to network with the OGSA Board of Directors and fellow OGSA members.

Hotel Information

The Sheraton Centre Toronto Hotel will host the entire 2007 Ontario Golf Course Management Conference and Trade Show.

The Sheraton Centre Toronto presents a warm and comfortable space, a place to connect with those that matter most. Expanded to nearly 100,000 sq ft of meeting space and providing high speed internet access, seating for up to 2,300 guests and a great night's sleep in the centre of it all, at the Sheraton Centre Toronto, you don't just stay here, you belong.

Shopping, theatre, world-class dining and Toronto's best attractions are literally steps away. Enjoy the comfort of the Sheraton Sweet Sleeper Bed and don't forget your bathing suit, we have the largest indoor/outdoor pool in the city and a 24 hour fitness facility.

Rooms are available to conference attendees at a special negotiated rate of \$129.00 for single or double occupancy, plus applicable taxes.

If you wish to upgrade to the Club Level, rooms are available for \$189.00, plus applicable taxes.



Don't be disappointed! Make your reservation prior to December 26, 2006. To ensure you receive this rate call 416-947-4955, ext 4440 or 1-888-627-7175 and identify yourself as being part of the Ontario Golf Superintendents Association conference and trade show.

You can also go to either www.golfsupers.com or www.golfsupers.on.ca and follow the links to reserve your room on-line.

Dress Code: The OGSA requests that business or business casual attire be worn for the pre-conference seminar, education sessions, trade show and social gatherings. No jeans or head wear are to be worn during the conference.



ONTARIO GOLF SUPERINTENDENTS' ASSOCIATION
Phone: 519-767-3341 Toll Free: 1-877-824-6472
www.golfsupers.on.ca